



Data, Leadership, and Relationships *Guiding our Profession*

Iowa Department of Education

Iowa School Counseling Association
2009 State Conference
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Context

- Students and schools face ever higher standards of achievement and students and families are needing more counseling services.
- The demands placed on school counselors are ever increasing
- There is a lot of data and people are overwhelmed by how to use data to make decisions
- The opportunities for professional staff development are decreasing



How Do We Know

- Three years of statewide data analysis
- Summit information
- BEDS(educator information)
- Project EASIER data (attendance, graduation, SES, etc...)
- AYP information (achievement and subgroup achievement data)
- State data, Iowa Youth Survey data, and National data
- Academy data
- ICNs
- Webinars
- Conversations, etc...



Overview of 2009 Key Research Findings

- The number of counselors feeling prepared to provide leadership, advocacy, etc...has decreased
- The amount of time allotted for specific counseling activities is reported to have decreased
- Some of Iowa's most experienced and educated educators become school counselors
- More efforts are needed for recruitment and retention
- More opportunities and options for people to become school counselors



Richard Elmore

We will become a profession when we have the social networks that bring together individuals to improve their practice.

Professions have to take control of these networks and the terms and conditions for their work.



2009-11 Data and Evaluation Activities

- Redesign statewide survey to document alignment to Iowa Core Curriculum
- Continue statewide evaluation activities
- Work with group leaders on documenting activities accomplished
- Field studies
- Focus groups



Questions or Ideas

- Call
- Email
- Volunteer